



Schuylkill Dragons

Philadelphia's oldest continuously
active women's dragon boat team

November 8, 2023

Dear xxxxx

The Schuylkill Dragons dragon boat team based in Philadelphia has played a significant role in the lives of the local female community. We offer a healthy environment where women can go, get a great physical workout, an emotional break from their day and most importantly a place where they are supported by other like-minded strong healthy women. (The team is more than 75 members strong, with that number only increasing as the sport continues to gain popularity). Our 75 members share the river with a community of over 1,000 dragon boaters and that number is only increasing as the sport continues to gain popularity.

We are also instrumental in the improvement efforts of our community through our volunteer efforts. As a non-profit (501(c)(3) we feel that it is our obligation to give back to our community.

However, we must raise funds to continue to be able to offset costs for a diverse group of women to participate in all aspects of the sport as part of our team.

You can help by becoming a sponsor of our 3rd annual Draggin with the Dragons Drag Queen Bingo event on January 14th, 2024. Hosted at the Palombaro Club, this event has sold out at over 200 tickets in the past and attracts a demographic of mostly women ages 30-60 in Philadelphia and the suburbs. It's a great opportunity to contribute to a good cause while promoting your business!

With warm regards,

Meg Fasey,
Fundraising Committee Chair

www.schuylkilldragons.org
Philadelphia, USA

Draggin' with the Dragons Sponsorship Options

Platinum \$1000

- One team building event in 2024 in the boat on the river for up to 16 people
- Business name and logo on signage at each table
- Four tickets to the event on January 14th
- Shout out on social media and on the event page on our website, a combined reach of over 2,000
- One shout out at the event by the Emcee

Gold

- \$750 sponsorship
- Business name and logo on signage at each table
- Three tickets to the event
- Shout out on social media and on the event page on our website, a combined reach of over 2,000
- Opportunity to announce the winner of the 50/50 from the main stage.
- One shout out at the event by the Emcee

Silver:

- \$500 sponsorship
- Business name and logo on signage at each table
- Two tickets to the event
- One shout out at the event by the Emcee

Purple:

- \$250 sponsorship
- Business name and logo on signage at each table
- One ticket to the event